

# 2024 MARKETING & EDITORIAL CALENDAR

DATE	SPECIAL REPORTS/FEATURE PUBS	LISTS	REGIONAL DIGITAL PUBLICATIONS	AD DEADLINE	
JAN.	1-8	Manufacturing/High-Tech/Incubators	Manufacturing	Mohawk Valley Alert (1/1) Southern Tier Alert (1/8)	12/27/23
	15	Health Care Quarterly	Advertising, Marketing, PR Firms	Mohawk Valley Business Journal Alert	1/3/24
	22	Employee Benefits/HR/Insurance	Employee-Benefit Consultants/ Property & Casualty Insurers	Southern Tier Business Journal Alert	1/10/24
	29	Cybersecurity	Casinos	Mohawk Valley Business Journal Alert	1/17/24
FEB.	5	Banking & Credit Union Report	Colleges & Universities	Southern Tier Business Journal Alert	1/24/24
	12	Small Business/Buy Local	Skilled-Nursing Facilities	Mohawk Valley Business Journal Alert	1/31/24
	19	Wealth Management	Conference & Meeting Facilities	Southern Tier Business Journal Alert	2/7/24
	26	Law/Accounting/Taxes	Tax Preparers	Mohawk Valley Business Journal Alert	2/14/24
MAR.	4	North Country Business/Agribusiness	Economic Development Agencies	Southern Tier Business Journal Alert	2/21/24
	11	Energy/Environment/Sustainability	Coworking Spaces	Mohawk Valley Business Journal Alert	2/28/24
	18	CNY Construction Projects	Architects	Southern Tier Business Journal Alert	3/6/24
	25	Employee Benefits/ HR/Insurance	Hotels	Mohawk Valley Business Journal Alert	3/13/24
		<b>2024 BOOK OF LISTS</b>		<b>2/1/24</b>	
APR.	1	Manufacturing Directory	Commercial Printers	Southern Tier Business Journal Alert	3/20/24
	8	Battle for Talent/Succession	Staffing Firms/ Crystal Ball & CNY SME Awards	Mohawk Valley Business Journal Alert	3/27/24
	15	Small Business/ Minority and Women-Owned Business Directory <i>NEW!</i>	Commercial Property Management Firms	Southern Tier Business Journal Alert	4/3/24
	22	Employee Benefits/HR/Insurance/ Generations	Airports	Mohawk Valley Business Journal Alert	4/10/24
	29	Banking & Credit Union Report	MBA Programs	Southern Tier Business Journal Alert	4/17/24
MAY	6	Health Care Quarterly	Technology Companies/ Addiction Treatment Programs <i>NEW!</i>	Mohawk Valley Business Journal Alert	4/24/24
	13	Construction/Luxury Living	Minority-Owned Businesses	Southern Tier Business Journal Alert	5/1/24
	20	Family Business/Small Business <i>NEW!</i>	SBA Loans and Lenders <i>NEW!</i>	Mohawk Valley Business Journal Alert	5/8/24
	27	Energy/Environment/Sustainability	Environmental Firms	Southern Tier Business Journal Alert	5/15/24
JUNE	3	<b>Revitalize Greater Binghamton Feature Publication</b>		Mohawk Valley Business Journal Alert	<b>5/1/24</b>
	10	Wealth Management	Financial Planners	Southern Tier Business Journal Alert	5/29/24
	17	Law/Accounting/Taxes	CPA Firms	Mohawk Valley Business Journal Alert	6/5/24
	24	Engineering/Architecture Directory	Engineering Firms	Southern Tier Business Journal Alert	6/12/24
JULY	1	Health Care Quarterly/Business of Aging	Largest Employers	Mohawk Valley Business Journal Alert	6/19/24
	8	Workplace Technology <i>NEW!</i>	Computer/IT Firms	Southern Tier Business Journal Alert	6/26/24
	15	Manufacturing/High-Tech/Incubators/Accelerators	Certified Women-Owned Businesses (More than 20 Employees)	Mohawk Valley Business Journal Alert	7/3/24
	22	Construction/Real Estate	Leadership & Management Consultants	Southern Tier Business Journal Alert	7/10/24
	29	Banking & Credit Union Report	Credit Unions	Mohawk Valley Business Journal Alert	7/17/24
AUG.	5	<b>Revitalize Mohawk Valley Feature Publication</b>		Southern Tier Business Journal Alert	<b>7/3/24</b>
	12	Family-Owned Business Directory <i>NEW!</i>	Certified Woman-Owned Businesses (20 Employees or Smaller)	Mohawk Valley Business Journal Alert	7/31/24
	19	Small Business	Cultural & Performing-Arts Organizations	Southern Tier Business Journal Alert	8/7/24
	26	Law, Accounting & Taxes	Commercial Law Firms	Mohawk Valley Business Journal Alert	8/14/24
SEPT.	2	Energy/Environment/Sustainability/Manufacturing	Manufacturers (100 Employees or Smaller)	Southern Tier Business Journal Alert	8/21/24
	9	Employee Benefits/HR/Insurance	Risk-Management Providers	Mohawk Valley Business Journal Alert	8/28/24
	16	North Country Business/Veteran-Owned Business	Certified Disabled-Veteran Businesses	Southern Tier Business Journal Alert	9/4/24
	23	Health Care Quarterly	Hospitals and Health Systems	Mohawk Valley Business Journal Alert	8/7/24
30	<b>Revitalize Syracuse Feature Publication</b>		Southern Tier Business Journal Alert	<b>8/14/24</b>	
OCT.	7	Cybersecurity	Document Management Companies	Mohawk Valley Business Journal Alert	9/25/24
	14	Law/Accounting/Taxes	Health-Insurance Providers	Southern Tier Business Journal Alert	10/2/24
	21	Construction/Sub-Contractors	Commercial Builders & Contractors	Mohawk Valley Business Journal Alert	10/9/24
	28	Labor & Employment Law	Web-Design Companies	Southern Tier Business Journal Alert	10/16/24
NOV.	4	Banking & Credit Union Report	Banks	Mohawk Valley Business Journal Alert	10/23/24
	11	Resources for Small Business/Education	Chambers of Commerce	Southern Tier Business Journal Alert	10/30/24
	18	Hospitality/Tourism	Museums	Mohawk Valley Business Journal Alert	11/6/24
	25	Manufacturing/High-Tech/Incubators	Nursing Programs	Southern Tier Business Journal Alert	11/13/24
DEC.	2	Employee Benefits/ HR/ Insurance	Commercial Real-Estate Firms	Mohawk Valley Business Journal Alert	11/20/24
	9	Energy/Environment/Sustainability	Lifestyle List: Ski Resorts	Southern Tier Business Journal Alert	11/27/24
	16	Construction/Design/Real Estate	Landscape Architects	Mohawk Valley Business Journal Alert	12/4/24
	23	Nonprofit Directory <i>NEW!</i>		Southern Tier Business Journal Alert	12/11/24
	30	CNY Legends		Mohawk Valley Business Journal Alert	12/18/24