

2023 MARKETING & EDITORIAL CALENDAR

DATE	SPECIAL REPORTS/FEATURE PUBS	LISTS	REGIONAL DIGITAL PUBLICATIONS	AD DEADLINE	
JAN.	2	Employee Benefits/HR/Insurance	Employee-Benefit Consultants	Mohawk Valley Business Journal Alert	12/21/22
	9	Manufacturing/High-Tech/Incubators	Manufacturing	Southern Tier Business Journal Alert	12/28/22
	16	Health Care Quarterly	Advertising, Marketing, PR Firms	Mohawk Valley Business Journal Alert	1/4/23
	23	2023 Lookahead/President Forecast Messages	Property & Casualty Insurers	Southern Tier Business Journal Alert	1/11/23
	30	Cybersecurity	Casinos	Mohawk Valley Business Journal Alert	1/18/23
FEB.	6	Banking & Credit Union Report	Colleges & Universities	Southern Tier Business Journal Alert	1/25/23
	13	Small Business/Buy Local	Skilled-Nursing Facilities	Mohawk Valley Business Journal Alert	2/1/23
	20	Wealth Management	Conference & Meeting Facilities	Southern Tier Business Journal Alert	2/8/23
	27	Law/Accounting/Taxes	Tax Preparers	Mohawk Valley Business Journal Alert	2/15/23
MAR.	6	North Country Business/Agribusiness	Economic Development Agencies	Southern Tier Business Journal Alert	2/22/23
	13	Energy/Environment/Sustainability	Coworking Spaces	Mohawk Valley Business Journal Alert	3/1/23
	20	CNY Construction Projects	Architects	Southern Tier Business Journal Alert	3/8/23
	27	Employee Benefits/HR/Insurance	Hotels	Mohawk Valley Business Journal Alert	3/15/23
		2023 BOOK OF LISTS			2/2/23
APR.	3	Manufacturing Directory	Commercial Printers	Southern Tier Business Journal Alert	3/22/23
	10	Small Business/MWOB/Diversity & Inclusion	Certified Women-Owned Businesses (More than 20 Employees) <i>NEW!</i>	Mohawk Valley Business Journal Alert	3/29/23
	17	Battle for Talent/Succession	Staffing Firms	Southern Tier Business Journal Alert	4/5/23
	24	Employee Benefits/HR/Insurance/Generations	Airports	Mohawk Valley Business Journal Alert	4/12/23
MAY	1	Banking & Credit Union Report	MBA Programs	Southern Tier Business Journal Alert	4/19/23
	8	Health Care Quarterly	Technology Companies	Mohawk Valley Business Journal Alert	4/26/23
	15	Construction/Luxury Living	Commercial Property Management Firms / Minority-Owned Businesses	Southern Tier Business Journal Alert	5/3/23
	22	Cybersecurity/Family Business/Small Business	Web-Design Companies	Mohawk Valley Business Journal Alert	5/10/23
	29	Energy/Environment/Sustainability	Environmental Firms	Southern Tier Business Journal Alert	5/17/23
JUNE	5	Revitalize Greater Binghamton Feature Publication <i>NEW!</i>		Mohawk Valley Business Journal Alert	5/3/23
	12	Wealth Management	Financial Planners	Southern Tier Business Journal Alert	5/31/23
	19	Law/Accounting/Taxes	CPA Firms	Mohawk Valley Business Journal Alert	6/7/23
	26	Engineering/Architecture Directory	Engineering Firms	Southern Tier Business Journal Alert	6/14/23
JULY	3	Health Care Quarterly/Business of Aging	Largest Employers	Mohawk Valley Business Journal Alert	6/21/23
	10	Cybersecurity	Computer/IT Firms	Southern Tier Business Journal Alert	6/28/23
	17	Manufacturing/High-Tech/Incubators/Accelerators	Family-Owned Businesses	Mohawk Valley Business Journal Alert	7/5/23
	24	Construction/Real Estate	Leadership & Management Consultants	Southern Tier Business Journal Alert	7/12/23
	31	Banking & Credit Union Report	Credit Unions	Mohawk Valley Business Journal Alert	7/19/23
AUG.	7	Revitalize Mohawk Valley Feature Publication		Southern Tier Business Journal Alert	7/5/23
	14	Innovation/Entrepreneur Resource Directory	Certified Woman-Owned Businesses (20 Employees or Smaller)	Mohawk Valley Business Journal Alert	8/2/23
	21	Small Business	Cultural & Performing-Arts Organizations	Southern Tier Business Journal Alert	8/9/23
	28	Law, Accounting & Taxes	Commercial Law Firms	Mohawk Valley Business Journal Alert	8/16/23
SEPT.	4	Energy/Environment/Sustainability/Manufacturing	Manufacturers (100 Employees or Smaller) <i>NEW!</i>	Southern Tier Business Journal Alert	8/23/23
	11	Employee Benefits/HR/Insurance	Risk-Management Providers	Mohawk Valley Business Journal Alert	8/30/23
	18	North Country Business/Veteran-Owned Business	Certified Disabled-Veteran Businesses	Southern Tier Business Journal Alert	9/6/23
	25	Revitalize Syracuse Feature Publication		Mohawk Valley Business Journal Alert	8/9/23
OCT.	2	Health Care Quarterly	Hospitals and Health Systems	Southern Tier Business Journal Alert	9/20/23
	9	Cybersecurity	Document Management Companies	Mohawk Valley Business Journal Alert	9/27/23
	16	Law/Accounting/Taxes	Health-Insurance Providers	Southern Tier Business Journal Alert	10/4/23
	23	Construction/Sub-Contractors	Commercial Builders & Contractors	Mohawk Valley Business Journal Alert	10/11/23
	30	Labor & Employment Law	Office Equipment and Furniture Companies	Southern Tier Business Journal Alert	10/18/23
NOV.	6	Banking & Credit Union Report	Banks	Mohawk Valley Business Journal Alert	10/25/23
	13	Resources for Small Business/Education	Chambers of Commerce	Southern Tier Business Journal Alert	11/1/23
	20	Hospitality/Tourism	Museums	Mohawk Valley Business Journal Alert	11/8/23
	27	Manufacturing/High-Tech/Incubators	Nursing Programs	Southern Tier Business Journal Alert	11/15/23
DEC.	4	Employee Benefits/HR/Insurance	Commercial Real-Estate Firms/ Trucking, Equipment, and Logistics Companies	Mohawk Valley Business Journal Alert	11/22/23
	11	Energy/Environment/Sustainability	Lifestyle List: Ski Resorts	Southern Tier Business Journal Alert	11/29/23
	18	Construction/Design/Real Estate	Landscape Architects	Mohawk Valley Business Journal Alert	12/6/23
	25	CNY Legends		Southern Tier Business Journal Alert	12/13/23

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For advertising information, call Marny Nesher: (315) 579-3925 or Kelly Bailey: (315) 579-3924, or visit www.cnybj.com/advertising

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