

BY THE NUMBERS



1.6 MILLION

Page views per year
at cnybj.com



143,000

Print, Digital, and
Online weekly reach



103,600

Email News Alerts
sent weekly



210,000

Regional Digital
Copies
(Mohawk Valley/Southern
Tier Alerts per year)



25,500

Weekly distribution of
the Central New York
Business Journal



2,948*

Average
connections
through events

*Based on last full-year schedule
of in-person events

IT'S ALL BUSINESS

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