

2022 MARKETING & EDITORIAL CALENDAR

DATE	SPECIAL REPORTS/FEATURE PUBS	LISTS	REGIONAL DIGITAL PUBLICATIONS	AD DEADLINE	
JAN.	3	Employee Benefits/HR/Insurance	Employee Benefits and Labor Law	Mohawk Valley Business Journal Alert	12/22/21
	10	Manufacturing/High-Tech/Incubators	Manufacturing	Southern Tier Business Journal Alert	12/29/21
	17	Health Care Quarterly	Advertising, Marketing, PR Firms	Mohawk Valley Business Journal Alert	1/5/22
	24	2022 Lookahead/President Forecast Messages	Property & Casualty Insurers	Southern Tier Business Journal Alert	1/12/22
	31	Cybersecurity NEW	Casinos	Mohawk Valley Business Journal Alert	1/19/22
FEB.	7	Banking & Credit Union Report	Colleges & Universities	Southern Tier Business Journal Alert	1/26/22
	14	Small Business/Buy Local	Highest-Paid Occupations	Mohawk Valley Business Journal Alert	2/2/22
	21	Wealth Management NEW	Conference & Meeting Facilities	Southern Tier Business Journal Alert	2/9/22
	28	Law/Accounting/Taxes	Tax Preparers	Mohawk Valley Business Journal Alert	2/16/22
MAR.	7	North Country Business/Agribusiness	Economic Development Agencies	Southern Tier Business Journal Alert	2/23/22
	14	Energy/Environment/Sustainability	Coworking Spaces	Mohawk Valley Business Journal Alert	3/2/22
	21	CNY Construction Projects	Architects	Southern Tier Business Journal Alert	3/9/22
	28	Education/Innovation/Startups	Hotels	Mohawk Valley Business Journal Alert	3/16/22
		2022 BOOK OF LISTS			2/3/22
APR.	4	Manufacturing Directory	Commercial Printers	Southern Tier Business Journal Alert	3/23/22
	11	Small Business/MWOB/Diversity & Inclusion	Certified Women-Owned Businesses	Mohawk Valley Business Journal Alert	3/30/22
	18	Battle for Talent/Succession	Staffing Firms	Southern Tier Business Journal Alert	4/6/22
	25	Employee Benefits/HR/Insurance/Generations	Airports	Mohawk Valley Business Journal Alert	4/13/22
MAY	2	Banking & Credit Union Report	MBA Programs	Southern Tier Business Journal Alert	4/20/22
	9	Health Care Quarterly	Technology Companies	Mohawk Valley Business Journal Alert	4/27/22
	16	NY Forward NEW	Commercial Property Mgt. Firms	Southern Tier Business Journal Alert	5/4/22
	23	Cybersecurity/Family Business/Small Business NEW	Family-Owned Businesses NEW	Mohawk Valley Business Journal Alert	5/11/22
	30	Energy/Environment/Sustainability	Environmental Firms	Southern Tier Business Journal Alert	5/18/22
JUNE	6	Construction/Luxury Living	Minority-Owned Businesses	Mohawk Valley Business Journal Alert	5/25/22
	13	Wealth Management	Financial Planners	Southern Tier Business Journal Alert	6/1/22
	20	Law/Accounting/Taxes	CPA Firms	Mohawk Valley Business Journal Alert	6/8/22
	27	Engineering/Architecture Directory	Engineering Firms	Southern Tier Business Journal Alert	6/15/22
JULY	4	Health Care Quarterly/Business of Aging	Largest Employers	Mohawk Valley Business Journal Alert	6/22/22
	11	Cybersecurity	Employee-Benefit Consultants	Southern Tier Business Journal Alert	6/29/22
	18	Manufacturing/High-Tech/Incubators/Accelerators	Web Design Companies	Mohawk Valley Business Journal Alert	7/6/22
	25	Construction/Real Estate	Leadership & Management Consultants	Southern Tier Business Journal Alert	7/13/22
AUG.	1	Banking & Credit Union Report	Credit Unions	Mohawk Valley Business Journal Alert	7/20/22
	8	Revitalize Mohawk Valley Feature Publication		Southern Tier Business Journal Alert	7/12/22
	15	Innovation/Entrepreneur Resource Directory	Recycling Firms NEW	Mohawk Valley Business Journal Alert	8/3/22
	22	Small Business	Cultural & Performing Arts Organizations	Southern Tier Business Journal Alert	8/10/22
	29	Law, Accounting & Taxes	Commercial Law Firms	Mohawk Valley Business Journal Alert	8/17/22
SEPT.	5	Energy/Environment/Sustainability/Manufacturing	Risk-Management Providers	Southern Tier Business Journal Alert	8/24/22
	12	Employee Benefits/HR/Insurance	Computer/IT Firms	Mohawk Valley Business Journal Alert	8/31/22
	19	North Country Business/Veteran-Owned Business	Certified Disabled-Veteran Businesses	Southern Tier Business Journal Alert	9/7/22
	26	Revitalize Syracuse Feature Publication		Mohawk Valley Business Journal Alert	8/17/22
OCT.	3	Health Care Quarterly	Hospitals and Health Systems	Southern Tier Business Journal Alert	9/21/22
	10	Cybersecurity NEW	Document Management Cos.	Mohawk Valley Business Journal Alert	9/28/22
	17	Law/Accounting/Taxes	Health-Insurance Providers	Southern Tier Business Journal Alert	10/5/22
	24	Construction/Sub-Contractors	Commercial Builders & Contractors	Mohawk Valley Business Journal Alert	10/12/22
	31	Labor & Employment Law	Office Equipment & Furniture Cos.	Southern Tier Business Journal Alert	10/19/22
NOV.	7	Banking & Credit Union Report	Banks	Mohawk Valley Business Journal Alert	10/26/22
	14	Resources for Small Business/Education	Chambers of Commerce	Southern Tier Business Journal Alert	11/2/22
	21	Hospitality/Tourism	Museums	Mohawk Valley Business Journal Alert	11/9/22
	28	Manufacturing/High-Tech/Incubators	Health-Care Manufacturers	Southern Tier Business Journal Alert	11/16/22
DEC.	5	Employee Benefits/HR/Insurance	Commercial Real-Estate Firms/ Trucking, Equipment, and Logistics Companies	Mohawk Valley Business Journal Alert	11/23/22
	12	Energy/Environment/Sustainability	Lifestyle List: Ski Resorts	Southern Tier Business Journal Alert	11/30/22
	19	Construction/Design/Real Estate	Landscape Architects NEW	Mohawk Valley Business Journal Alert	12/7/22
	26	CNY Legends		Southern Tier Business Journal Alert	12/14/22

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