



## Platinum Sponsor

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### EXCLUSIVE BENEFITS:

- **Industry exclusivity**
- **Speaking role**
- **15 VIP tickets** to the event
- **Electronic attendee database** (including email addresses) provided two weeks post-event
- **Logo on promotional collateral** (includes advertisements - print, web, and event signage)
- **Dedicated event web page** (event and web page featuring your logo linked directly to your web page, online for one year)
- **Social Media** spotlighting
- **Commemorative Event Publication** highlighting sponsors and honorees (offering years of sponsor recognition)
- **Junior page, four color print advertisement** in the commemorative event publication
- **Junior page sponsor message** in the commemorative event publication
- **Electronic Copy** of the commemorative event publication flip pages
- **Tabletop display** and networking at event reception
- **Logo and photo recognition** in the "Thank You" post-event advertisement
- **First right of refusal** for sponsorship renewal within 60 days

**Pre and Post Event  
Multi-Media Marketing  
Campaign**

**Investment:** *Call for rates*



## Premier Event Sponsor

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### BENEFITS:

- **10 VIP tickets** to the event
- **Recognition** at the event
- **Electronic attendee database** (including email addresses) provided two weeks post-event
- **Logo on promotional collateral** (includes advertisements - print, web, and event signage)
- **Dedicated event web page** (event and web page featuring your logo linked directly to your web page, online for one year)
- **Social Media** spotlighting
- **Commemorative Event Publication** highlighting sponsors and honorees (offering years of sponsor recognition)
- **Half page, four color print advertisement** in the commemorative event publication
- **Half page sponsor message** in the commemorative event publication
- **Electronic Copy** of the commemorative event publication flip pages
- **Tabletop display** and networking at event reception
- **Logo and photo recognition** in the "Thank You" post-event advertisement
- **First right of refusal** for sponsorship renewal within 60 days

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**Investment:** *Call for rates*

## Presenting Sponsor

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### EXCLUSIVE BENEFITS:

- **Industry exclusivity**
- **Event “presented by”** on all promotions
- **Speaking role**
- **Presentation** of each award and photo with all honorees
- **Logo on all awards**
- **20 VIP tickets** to the event
- **Electronic attendee database** (including email addresses) provided two weeks post-event
- **Sponsor video spotlight** (includes sponsor interview. Video featured on BJNN Website, Daily News Alerts, E-Blasts, YouTube, Facebook, LinkedIn and Twitter)
- **Logo on all promotional collateral** (includes all advertisements - print, web, and event signage)
- **Dedicated event web page** (event and web page featuring your logo linked directly to your web page, **online for one year**)
- **Commemorative Event Publication** (offering years of sponsor recognition)
- **Electronic Copy** of the commemorative event publication flip pages
- **Full page, four color print advertisement** in the commemorative event publication
- **Full page** presenting sponsor message in the commemorative event publication
- **Tabletop display** and networking at event reception - one-on-one contacts with new people
- **Logo and photo recognition** in the “Thank You” post-event advertisement
- **First right of refusal** for sponsorship renewal within 60 days

**Investment:** *Call for rates*

**Pre and Post Event  
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## Award Sponsor A - *Call for rates*

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### **BENEFITS:**

- Quarter page ad in the Commemorative Event Supplement  
*(i.e. Excellence In Healthcare, Nonprofit Awards, Family Business Awards)*
- 4 VIP seats at the awards event
- Introduce the award category (sponsored by your company)
- Provide remarks on the award recipient(s)
- Included in the group photo with all honorees at the end of the event
- Photos included in the post CNY Business Journal advertisement
- Photos on the website for 3+ years
- Social Media Spotlighting
- Logo on website linked to company site
- Logo on all digital and print promotions
- Logo on signage at event
- Recognition at event via the awards program
- Table-Top Display to generate new clients and promote your company

This is your one-on-one contact with new business prospects and customers.

- Quality contact and prime exposure
- Be seen as a leader in your industry
- Stand out from your competitors
- Generate more qualified leads

For more information, contact:

Jill Allen at (315) 579-3917  
or email [jallen@bizeventz.com](mailto:jallen@bizeventz.com)

Dony Bardenett at (315) 579-3901  
or email [dbardenett@cnybj.com](mailto:dbardenett@cnybj.com)

Kelly Bailey at (315) 579-3924  
or email [kbailey@cnybj.com](mailto:kbailey@cnybj.com)

## Award Sponsor B - *Call for rates*

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### **BENEFITS:**

- Eighth page ad in the Commemorative Event Supplement
- 2 VIP seats at the awards event
- Introduce the award category (sponsored by your company)
- Provide remarks on the award recipient(s)
- Included in the group photo with all honorees at the end of the event
- Photos included in the post CNY Business Journal advertisement
- Photos on the website for 3+ years
- Social Media Spotlighting
- Logo on website linked to company site
- Logo on all digital and print promotions
- Logo on signage at event
- Recognition at event via the awards program
- Table-Top Display to generate new clients and promote your company

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## Nonprofit Alley Sponsorship

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### BENEFITS:

- Recognition as Nonprofit Alley Sponsor
- Invite your top 3 nonprofit organizations to showcase and attend event
- 5 reservations to the event
- Quarter page, four color print advertisement in the commemorative event publication
- Quarter page sponsor message (200 words)
- Dedicated event web page (event and registration web pages featuring your logo, linked directly to your company web page)
- Logo on promotional collateral (includes advertisements - print, web, event signage, pre and post event marketing)
- Nonprofit Alley sponsor signage at the event
- Opportunity to network and promote your company at a network reception before the event
- Tabletop display at the networking reception
- Logo recognition in the "Thank You" post-event advertisement
- Social Media spotlighting



**Investment:** *Call for rates*

## Nonprofit Featured Exhibitor Package - *Call for rates*

Find more information at [www.bizeventz.com](http://www.bizeventz.com)

### BENEFITS:

- **Table-top display** to showcase your organization, promote products and services, recruit volunteers, build exposure, awareness and more!
- **Opportunity to generate** qualified leads
- **Quality connections and face-to-face networking** to heighten your organization's profile
- **Be seen** as a leader in your industry
- **Acknowledgement** of your support at the event
- **Social Media** spotlighting

**This is your one-on-one contact with new business prospects and customers.**





# Sponsor Packages

## BENEFITS:

### Sponsorship A:

- **Recognition** at the event
- **5 VIP** tickets
- **Quarter page sponsor message** printed in the event special section of *The Business Journal* (200 words)
- **Dedicated event web page** (event and registration web pages featuring your logo linked directly to your company web page)
- **Logo on** print and event signage (medium size)
- **Tabletop display** in the Exhibitor Hall
- **Opportunity to network** and promote your company in the Exhibitor Hall for the duration of the event
- **Logo recognition** in the "Thank You" post-event advertisement
- **Social Media** Spotlighting

### Sponsorship B:

- **Recognition** at the event
- **3 tickets** to the event
- **Eighth page full color ad** printed in the event special section of *The Business Journal*
- **Dedicated event web page** (event and registration web pages featuring your logo linked directly to your company web page)
- **Logo on** print and event signage (small size)
- **Opportunity to network** and promote your company in the Exhibitor Hall for the duration of the event
- **Tabletop display** in the Exhibitor Hall
- **Logo recognition** in the "Thank You" post-event advertisement

### Sponsorship C:

- **Recognition** at the event
- **2 tickets** to the event
- **Dedicated event web page** (event and registration web pages featuring your logo linked directly to your company web page)
- **Logo on** event signage
- **Opportunity to network** and promote your company in the Exhibitor Hall for the duration of the event
- **Tabletop display** in the Exhibitor Hall
- **Logo recognition** in the "Thank You" post-event advertisement

**Contact us for rates**

## WHAT WE NEED

### We need your logo.

Your logo should be sent as soon as you sign on for the sponsorship.

Preferred file type: Vector .eps. If not available, please send a high resolution .ai, .psd, .pdf or .jpg.

Logos saved from the internet are not accepted.

