

2019 MARKETING & EDITORIAL CALENDAR

DATE	SPECIAL REPORTS/FEATURE PUBS	LISTS	REGIONAL DIGITAL PUBLICATIONS	AD DEADLINE	
JAN.	7	Employee Benefits/HR/Insurance/Recruiting Tool	Hotels	Mohawk Valley Business Journal Alert	12/26/18
	14	Manufacturing/High-Tech/Logistics	Manufacturing	Southern Tier Business Journal Alert	1/2/19
	21	Health Care Quarterly	Advertising, Marketing, PR Firms	Mohawk Valley Business Journal Alert	1/9/19
	28	2019 Lookahead/President Forecast Messages	Property & Casualty Insurers	Southern Tier Business Journal Alert	1/16/19
FEB.	4	Banking & Credit Union Report	Cultural & Performing-Arts Organizations	Mohawk Valley Business Journal Alert	1/23/19
	11	Education/Innovation/Startups	Commercial Printers	Southern Tier Business Journal Alert	1/30/19
	18	Small Business/Buy Local	SBA Loans & Lenders	Mohawk Valley Business Journal Alert	2/6/19
	25	Anniversary Issue	Tax Preparers	HealthCare Digital Newsletter (List: Medical Marijuana Consultants <i>New!</i>) Southern Tier Business Journal Alert	2/13/19
MAR.	4	CNY Construction Projects	Conference & Meeting Facilities	Mohawk Valley Business Journal Alert	2/20/19
	11	North Country Business/Agribusiness	Economic Development Agencies	Southern Tier Business Journal Alert	2/27/19
	18	Energy/Environment/Sustainability	Architects/Landscape Architects	Mohawk Valley Business Journal Alert	3/6/19
	25	Law/Accounting/Taxes	Craft Breweries/Wineries	Southern Tier Business Journal Alert	3/13/19
		2019 BOOK OF LISTS			2/8/19
APR.	1	Employee Benefits/HR/Insurance	Medical Marijuana Facilities/Consultants <i>New!</i>	Mohawk Valley Business Journal Alert	3/20/19
	8	Manufacturing Directory	Museums	Southern Tier Business Journal Alert	3/27/19
	15	Small Business/MWOB/Diversity & Inclusion <i>New!</i>	Certified Women-Owned Businesses	Mohawk Valley Business Journal Alert HealthCare Digital Newsletter (List: Physical Therapy Providers)	4/3/19
	22	Battle for Talent/Succession <i>New!</i>	Airlines <i>New!</i>	Southern Tier Business Journal Alert	4/10/19
	29	Banking & Credit Union Report	Largest Employers	Mohawk Valley Business Journal Alert	4/17/19
MAY	6	Employee Benefits/HR/Insurance/ Millennials	Office Equipment & Furniture Cos./ MBA Programs	Southern Tier Business Journal Alert	4/24/19
	13	Health Care Quarterly	Technology Companies-Products & Services	Mohawk Valley Business Journal Alert	5/1/19
	20	Mohawk Valley NextGen IV Feature Publication		Southern Tier Business Journal Alert	4/10/19
	27	Small Business/Family Business	Physical Therapy Providers	Mohawk Valley Business Journal Alert	5/15/19
JUNE	3	Energy/Environment/Sustainability	Commercial Property Management Firms	Southern Tier Business Journal Alert	5/22/19
	10	Construction/Luxury Living <i>New!</i>	Environmental Firms	Mohawk Valley Business Journal Alert	5/29/19
	17	Manufacturing/High-Tech/Logistics	Financial Planners	Southern Tier Business Journal Alert HealthCare Digital Newsletter (List: Behavioral Health Facilities)	6/5/19
	24	Law/Accounting/Taxes	CPA Firms/Tax Preparers	Mohawk Valley Business Journal Alert	6/12/19
JULY	1	Engineering/Architecture Directory	Minority-Owned Businesses	Southern Tier Business Journal Alert	6/19/19
	8	CNY Cutting Edge Feature Publication <i>New!</i>		Mohawk Valley Business Journal Alert	6/5/19
	15	Health Care Quarterly/Business of Aging	Employee-Benefit Consultants	Southern Tier Business Journal Alert	7/3/19
	22	Small Business/Marketing	Web Design Companies	Mohawk Valley Business Journal Alert	7/10/19
	29	Banking & Credit Union Report	Leadership & Management Consultants	Southern Tier Business Journal Alert	7/17/19
AUG.	5	Employee Benefits/HR/Insurance	Computer/IT Consultants	Mohawk Valley Business Journal Alert	7/24/19
	12	Construction/Real Estate	Staffing Firms	Southern Tier Business Journal Alert	7/31/19
	19	Hospitality/Tourism <i>New!</i>	Lifestyle List: Fine Dining <i>New!</i>	Mohawk Valley Business Journal Alert HealthCare Digital Newsletter (List: Medical Equipment Providers)	8/7/19
	26	NextGen Southern Tier	Energy Companies <i>New!</i>	Southern Tier Business Journal Alert	8/14/19
SEPT.	2	Small Business	Engineering Firms	Mohawk Valley Business Journal Alert	8/21/19
	9	Energy/Environment/Sustainability/Manufacturing	Risk-Management Providers	Southern Tier Business Journal Alert	8/28/19
	16	Employee Benefits/HR/Insurance	Document-Management Cos./ Corporate Law Firms	Mohawk Valley Business Journal Alert	9/4/19
	23	Revitalize Syracuse Feature Publication		Southern Tier Business Journal Alert	8/14/19
	30	North Country Business/Veteran-Owned Business	Certified Veteran Disabled Businesses	Mohawk Valley Business Journal Alert	9/18/19
OCT.	7	Health Care Quarterly	Hospitals and Health Systems	Southern Tier Business Journal Alert	9/25/19
	14	Gaming	Health-Insurance Providers	Mohawk Valley Business Journal Alert HealthCare Digital Newsletter (List: Hospitals & Health Systems)	10/2/19
	21	Law/Accounting/Taxes	Behavioral Health Facilities	Southern Tier Business Journal Alert	10/9/19
	28	Banking & Credit Union Report	Banks	Mohawk Valley Business Journal Alert	10/16/19
NOV.	4	Construction/Sub-Contractors	Credit Unions	Southern Tier Business Journal Alert	10/23/19
	11	Employee Benefits/HR/Insurance	Nonprofits-Health, Human, Social Services	Mohawk Valley Business Journal Alert	10/30/19
	18	Resources for Small Business/Education	Commercial Builders/Mechanical/HVAC/ Electrical Contractors	Southern Tier Business Journal Alert	11/6/19
	25	Innovation Centers Directory <i>New!</i>	Colleges & Universities	Mohawk Valley Business Journal Alert	11/13/19
DEC.	2	Showcase CNY Feature Publication		Southern Tier Business Journal Alert	10/22/19
	9	Energy/Environment/Sustainability	Commercial Real-Estate Firms/ Trucking, Equipment, and Logistics Companies	Mohawk Valley Business Journal Alert	11/27/19
	16	Year-End Review/Education & Training/Sports Biz	Independent Living Facilities	Southern Tier Business Journal Alert HealthCare Digital Newsletter (List: Skilled Nursing Homes)	12/4/19
	23/30	Construction/Design/Real Estate	Lifestyle List: Ski Resorts	Mohawk Valley Business Journal Alert	12/11/19

2019 Events: Visit bizeventz.com for information on all of our events

For advertising information, call (315) 579-3901 or visit www.cnybj.com/advertising

- 40 Under Forty
- Best Places to Work
- Book of Lists Review Party
- Excellence in Health Care
- Family Business Awards
- Mohawk Valley Legacy Awards
- Nonprofit Awards
- Successful Business Women

Other Daily Digital Options Available:

- Coffee Break Alert
- Daily News Alert

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