

# Neil, Steve and Michael Goldberg

## RAYMOUR & FLANIGAN FURNITURE

The Goldberg Family includes Neil A. Goldberg, president and CEO of Raymour & Flanigan Furniture & Holdings; his brother Steven, executive vice president; and cousin Michael, executive vice president. The Goldbergs joined the furniture company in the 1970s and bought it in the early 1980s.

Arnold and Bernard Goldberg founded Raymour's Furniture with a single store in downtown Syracuse in 1947.

The Goldbergs have led the company from three local furniture stores to being the largest furniture retailer in the Northeast, and one of the top five largest furniture retailers in the United



States. The company, headquartered in Clay, has 86 full-line showrooms, nine clearance centers, 13 customer-service centers, four customer-distribution centers, and one main distribution center. Currently, there are 100 stores across seven states (New York, Pennsylvania, Massachusetts, Connecticut, New Jersey, Delaware, and Rhode Island) and the firm has more than 4,400 associates com-

panywide.

In 2004, Ernst & Young LLP named Neil Goldberg, Steven Goldberg, and Michael Goldberg of Raymour & Flanigan "Retail Entrepreneurs of The Year." In the same year, the trade publication *Furniture Today* presented Raymour & Flanigan with the "Retailer of the Year Award."

Goldberg family members serve on several community organizations across Central New York.

Neil Goldberg graduated from Syracuse University School of Management in 1975 with a bachelor's degree in accounting. He is also the owner and managing partner of a real-estate portfolio. In 2004, the Goldberg family won the Crystal Ball Award, presented by the Central New York Sales and Marketing Executives, in part for its commitment to the community.

In 2003, Temple Adath Yeshurun named Neil Goldberg Citizen of the Year for his community involvement. His most recent community activities include serving on the following local boards and fundraising campaigns: chairman, HSBC Bank Regional Board; director, Metropolitan Development Association; director, Syracuse University School of Management; Salvation Army of Central New York; United Way of CNY Campaign; Junior Achievement of Central New York

He has also served on the follow-

ing national boards: National Home Furnishings Association, Home Furnishings Council, American Furniture Hall of Fame, National Commission Anti-Defamation League, and FurnitureFan.com.

Neil Goldberg married in 1980 the former Robin Shapiro of Oswego, general dentist. They have four children: Seth (28), Shira (26), Adam (24), and Miriam (21).

Steven Goldberg graduated from the University of Buffalo in 1979 with a bachelor's degree in accounting. He has served on the following local boards and fundraising campaigns: National Home Furnishings Association, Syracuse Jewish Federation, Make-A-Wish Foundation Board of Directors, Jewish Community Center, Vera House of Central New York, and Temple Adath Yeshurun.

Steven Goldberg is married to the former Sondra Rochelson. They have three daughters: Dana (23), Rebecca (22), and Kara (17).

Michael B. Goldberg graduated from the University of Massachusetts in 1981 with a bachelor's degree in accounting. He also completed the Dale Carnegie Leadership Development Program and graduated from The Center for Creative Leadership in Greensboro, N.C.

His community involvement includes, most recently, serving on the following



local boards and fundraising campaigns: Syracuse Jewish Federation, Syracuse Federation, Temple Adath Yeshurun, and president of Local Home Ownership Association

Michael Goldberg married the former Jacqueline Edgerton of Liverpool in 1990. They have two children — Natalie (17) and Laurin (15). □